



COMMUNICATION TO APRN HOLDERS- LAUNCH OF THE ENHANCED VERSION OF THE APMI DISTRIBUTOR REGISTRATION PORTAL

Date of Communication: 21st January'26

Mode of Communication: Email

Dear APRN Holder,

We are pleased to announce the launch of an **enhanced version of the APMI Distributor Registration Portal**, designed to provide an efficient and user-friendly experience. The upgraded portal now offers **individual login credentials** to all PMS Distributors registered with APMI and holding a valid APRN.

A: What does this mean for you?

- Secure, personalised access to your profile.
- Improved visibility of registration and APRN-related details.
- A more streamlined interface for ongoing compliance and future enhancements.
- Strengthened transparency and standardisation across the PMS Distribution ecosystem.

B: What does this enhancement deliver?

1. SEBI Mandated requirements:

- Provide Social Media Details- A requirement as stated by SEBI. .
- Upload Annual Declaration of Self-Certification (DSC): This declaration confirms that you have read, understood, and agreed to comply with all applicable SEBI and APMI guidelines.

2. Additional features: In addition to the above requirements, the upgraded portal will offer the following functionalities:

- Distributor Dashboard: A personalized dashboard displaying your key details.
- Bulk Renewal Requests: Your renewal requests can be initiated and processed directly through the system.
- Duplicate APRN Card Requests: An online facility, wherein you can place requests for duplicate APRN cards.
- EUIN Download Facility: A report displaying the list of employees (EUIN Holders mapped to your APRN) and their details.
- Updation of your Contact, Communication & Social Media Details.
- Renewal of Employee Registration: Online initiation of EUIN renewals.
- Access to APMI Content: Inbuilt access to APMI Insights and Industry Speak with facility to view and download news articles and compendiums uploaded by APMI.
- Facility to view the schedule of upcoming webinar, events and education sessions.

C: Timelines:

The above activity has been divided into two phases:

- **PHASE I- Updation of Social Media Details.**
 - Completed and live.
- **PHASE II- Additional features.**
 - This is work in progress and we shall keep you updated, nearer to the go



live date.

D: Process to update your Social Media details:

1. Go to <https://www.apmiindia.org/apmi/welcome.htm> and click on 'Login for APMI Distributors' tab.
2. Login using your credentials as shared on your registered email address.
3. Click on 'Menu' on the top left corner and select 'Distributor Update Details'.
4. Click on 'Request', from the dropdown, select 'Social Media Details' and Click 'Submit'.
5. Insert your Social Media Details and click on 'Update'.
 - Email ID Domain is a mandatory field.
 - You have to insert the domain of your registered email id.
 - For instance- email id: abc@gmail.com; email id domain shall be [gmail.com](mailto:abc@gmail.com)

In case of any clarification required, you may reach out to us on support@apmiindia.org.

Thank you for your continued support and cooperation. We look forward to a more meaningful and engaging association ahead.

Thanks & Warm Regards

Association of Portfolio Managers in India